



Small Scale Knowledge and Support Technical Assistance for 2018 Mekong Innovative Startup Tourism (MIST) Accelerator Program (aka Mekong Tourism Innovation)

Locations



Details

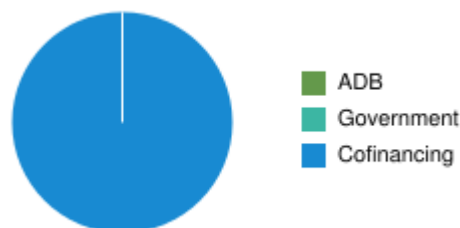
Project	TBD
Related Projects	-
Type	TA
Sector	Industry and Trade
Country	Regional
Start	2018
End	-
Status	Closed
Last Edited	05 Jul 2021

Funding

in US\$('000)

Confinancing Source: DFAT Australia

ADB	-
Government	-
Cofinancing	225
Total	225



Photos



Tourists shop for items at the sprawling street market in Bangkok's Banglamphu district. Centered around Khao San Road, this neighborhood attracts the largest number of foreign tourists in the capital.

Source: ADB Flickr



Locals enjoy the greenery and open space afforded by the Sanam Luang, a public square just opposite Bangkok's Grand Palace. The Thai Fine Arts Department has listed Sanam Luang as a historical site in 1977.

Source: ADB Flickr



An ethnic minority woman demonstrates traditional weaving at a cultural expo in Bangkok. Thailand's ethnic makeup is heavily obscured due to the hefty pressure of Thaification, Thai nationalism, and social pressure.

Source: ADB Flickr



Tourists and local passengers are waiting for an approaching BTS skytrain.

Source: ADB Flickr



Khaokoh Talaypu Resort, an example of eco-tourism. It is located in the Khao Kho district, Phetchabun, Thailand.

Source: ADB Flickr



Mrs. Sukamol Jitsamorn, owner of Amazone Organic Farm in Phetchabun, Thailand, presents her finished products.

Source: ADB Flickr



Ho Chi Minh Square is the park in front of the city hall with the statue of Ho Chi Minh as tourists destination.

Source: ADB Flickr



The Mekong region is introducing tourists to a wider array of attractions after several tourism start-ups are placed under an innovation accelerator program, supported by the Government of Australia. As the success of these start-ups gains and sustains momentum, the Mekong region is on its way to having a more inclusive and sustainable tourism industry.

Source: ADB Flickr

Source URL:

<https://www.greatermekong.org/projects/projects/small-scale-knowledge-and-support-technical-assistance-2018-mekong-innovative-startup>

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