



# Greater Mekong Subregion

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## **Agro-food Exporters from Viet Nam, Enterprises from Yunnan, PRC Hold Virtual Conference on Boosting Trade** **GMS in the News**



[Viet Nam exports coffee](#) [3] to more than 80 countries worldwide, including the

People's Republic of China. Photo by [Marko Mikkonen](#) [4].

Trade promotion authorities from the People's Republic of China (PRC) and Viet Nam organized a virtual conference for agro-food exporters from Viet Nam and enterprises from Yunnan, PRC, in a bid to boost Viet Nam's agricultural and food exports. Around 23 Vietnamese agriculture, food, and beverage enterprises participated in the event to promote products suitable to the market in Yunnan province and the broader PRC.

The conference also provided an opportunity to discuss measures to boost Viet Nam's agricultural and food exports, and maintain trade linkages.

Mr. Vu Ba Phu, Director of the Vietnam Trade Promotion Agency, noted that while the coronavirus disease (COVID-19) outbreak have been essentially contained in Viet Nam and Yunnan, traditional trade promotion activities via direct interaction between the two countries' enterprises have yet to return to normal. Economic activity and trade between Vietnam and China's Yunnan province has seen positive results but has yet to match the potential and strengths of both sides.

Mr. Hu Soujin, an official at the Embassy of the PRC in the Socialist Republic of Viet Nam, urged the two sides to step up trade promotion activities in both traditional and online ways in order to further strengthen their trade ties.

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