



Progress of Digitalization in Thailand

Thailand's Digital Development Plan

- ❑ Thailand has been making significant progress in digitalization in recent years.
 - The ranking of e-Government Development Index (EGDI) by UN, improved from 57 in 2020 to 55 in 2022 from 193 economies (No. 3 in ASEAN) and e-Participation Index jumped from 51 in 2020 to 18 in 2022 (No.2 in ASEAN)
- ❑ Digital Development Policies and Plans to drive the Digital Thailand, for example:
 - 20-year National strategy and Thailand 4.0
 - 20-year National Policies and Plans for Digital Economy and Society Development (2018-2037)
 - Digital Economy and Social Development Plan (2023-2028)
 - Digital Government Development Plan
 - Electronic Transaction Plan 2023 – 2027 (2nd Plan)
 - Thailand e-Commerce Development Plan
- ❑ Supporting laws and regulations, for example:
 - Development of Digitality for Economy and Society Act, B.E. 2560 (2017)
 - Digitalization of Public Administration and Services Delivery Act, 2019
 - Act on Carrying Out of Public Service via Electronic Means, B.E.2565 (2022)
 - Personal Data Protection Act B.E. 2562 (2019) : PDPA
 - Electronic Transaction Act

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❑ Trade

- Digital import and export documents system which connected to the National Single Window/ASEAN Single Window, for example:
 - DFT SMART Licensing Systems – I (DFT SMART – I) for online import and export licensing
 - DFT SMART Certificate of Origin System (DFT SMART C/O) for 13 FTAs.
- National Digital Trade Platform (NDTP):
 - The objective of NDTP is to improve efficiency of end-to-end export and import processes and increase access to financing particularly for SMEs. NDTP will significantly promote the digitalization in supply chain.
 - In November 2022, the first phase of NDTP has successfully developed and introduced the connection of the Proof of Concept with Japan's Trade Waltz platform and Pilot Live with Singapore's Networked Trade Platform or NTP."

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❑ Investment

- e-Investment promotion: e-Service platform, HQ BIZ Portal
(information and consultant service center for establishing regional headquarter in Thailand)
- Eligible activities for investment promotion:
 - Digital Industry : Development of software, digital platform or digital content;
Digital Infrastructure; Digital ecosystem supported business;
 - Smart City Development

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❑ Payment system / e-payment

➤ Domestic e-Payment:

- Digital payment infrastructure has evolved dramatically since 2017. Significant developments are the PromptPay system and the Thai QR Code standard.
- The public digital payments in Thailand have grown fivefold, from 63 times per person per year in 2017 to 312 times per person per year in 2021.
- By 2024, the Bank of Thailand (BOT) aims to expand the public adoption of digital payments to 800 times per person per year while reducing the use of cash and cheques.

➤ Cross-border Payment Connectivity: extends the use of PromptPay system in Cross-border Payment with ASEAN+ countries:

- cross-border QR payments : Japan, Cambodia, Vietnam, Malaysia, Indonesia and Singapore (as of 2022)
- cross-border transfers (remittance): Singapore

Thank you

