



# Lao International Truckers and Freight Forwarders Association (LITFA)

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LITFA Member

Borkeo Transport Association





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## LITFA VISION - MISSION

#### 1. Vision

To promote legal framework and advocate fairness in the trade logistic, sustainably serve the national interest of Lao PDR.

Active participation in national Trade Facilitation and regional logistics connectivity

### 2. Mission

Continuously develop its charter , terms and conditions to timely respond to business imperatives.

Leverage capacity and competitiveness of members

Go digital – go green – go multimodal





### **Industry Representation**



Advocates for the rights and interests of trucking companies and freight forwarders.



Works with the government to ensure favorable policies for the logistics sector.





### **Trade Facilitation**

- ► Collaborates with customs and border officials to streamline cross-border transportation.
- ► Important for Laos' trade with neighboring countries: China, Thailand, Vietnam, Cambodia.







- ► Helps establish and promote industry standards.
- Ensures compliance with international transportation and logistics regulations.





### **Training and Capacity Building**





Provides training programs and workshops for members.

Focuses on customs regulations, transportation laws, and new technologies in logistics.





## Networking and Collaboration

Serves as a platform for networking and collaboration within the industry.

Collaborates with national and regional logistics organizations.

### Transport Partnership

- Strategic Transport Partnership ASEAN Highway R3 from Thailand through Borkeo and Luang Namtha Provinces to China
- Trailer swapping;
- Create mutual benefits
- ► Facilitating Seamless Logistics & Trade in the region
- Key Benefits of Transport Partnership
  - Reduced delays and faster transit times;
  - reduce congestion at borders, improve trade flow, and create a more efficient logistics network;
  - ► Lower transportation and logistics costs;
  - ▶ Enhanced regional trade and economic growth.
  - real-time tracking, paperless customs, and freight management;
- Proposed to apply this concept in GMS Framework to enhance transport facilitation among the GMS countries to move CBTA forward and create benefits for all.







### Roles of LITFA in the GMS

- ► Key player in logistics within Laos and the GMS region (Thailand, Vietnam, Cambodia, Myanmar, China)
- Collaborates with other GMS countries to facilitate crossborder trade
- ► Enhances transport connectivity under the GMS Cross-Border Transport Agreement (CBTA)







( POSSIBLE COLLABORATION IN GMS )

- ▶ Digital Platforms for Freight Matching:
  - Develop or promote the use of digital platforms for freight matching, connecting truckers and freight forwarders with shippers efficiently. This is to help reduce empty backhauls and optimize vehicle capacity.
- ▶ Data Integration:
  - ▶ Encourage data sharing on trade flows, logistics performance, and real-time traffic conditions among GMS countries to enhance coordination and decision-making in logistics operations.



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### Contact us

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### Thank You

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